

**ePrize Insiders Q2 2012/
Grand Prize Drawing
Official Rules**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

FOR PERSONS WHO ENTER THE GRAND PRIZE DRAWING THROUGH THIS CREATIVE PRESENTATION, THESE RULES GOVERN ALL ASPECTS OF PARTICIPATION AND PRIZE AWARD.

1. Introduction. ePrize Insiders Q2 2012 ("Instant Win Game") and the Grand Prize Drawing are sponsored by ePrize LLC, One ePrize Drive, Pleasant Ridge, MI 48069, USA ("ePrize"). ePrize is sometimes referred to as "Sponsor". The Grand Prize Drawing is offered in conjunction with multiple companies ("Promoters") through different Web sites ("Creative Presentations"), announcing many different prizes. The Promoter for this particular Creative Presentation is ePrize. One (1) winner will be selected in a random drawing from among all eligible entries received through all Creative Presentations. The prize for which an entrant is eligible depends on the Creative Presentation through which the entrant entered the Grand Prize Drawing. The Instant Win Game and the Grand Prize Drawing are referred to collectively as the "Promotion".

ONLY ONE (1) GRAND PRIZE ACROSS ALL CREATIVE PRESENTATIONS WILL BE AWARDED.

2. Timing. The Promotion begins April 9, 2012 at 12:00 a.m. Eastern Time ("ET") and ends September 30, 2012 at 11:59 p.m. ET ("Promotion Period"). ePrize's computer is the official time keeping device for this Promotion. Various Creative Presentations may be added to the Grand Prize Drawing throughout the Promotion Period.

3. Eligibility. The Promotion is open only to legal residents of the fifty (50) United States (and D.C.) and Canada (excluding Quebec) who are at least eighteen (18) years of age at the time of entry. Void in Quebec and where prohibited. Employees, officers and directors of Sponsor and Promoters, any prize contributors, their respective related companies, franchisees and agents, as well as the immediate family (defined as parents, spouse, children, siblings and grandparents) and household members of each such employee, officer and director are not eligible to enter. All federal, state, provincial, territorial, municipal, and local laws and regulations apply. By participating, entrant agrees to abide by these Official Rules and the decisions of Sponsor, which are final and binding in all respects.

4. How to Enter. The entry process for both the Instant Win Game and the Grand Prize Drawing are combined. There are two (2) ways to enter the Promotion:

- a. Enter Online:** During the Promotion Period, visit <http://www.eprizeinsider.com> or www.eprizeinsiders.com and follow the links and instructions to complete and submit the registration form. P.O. Boxes are not permitted.
- b. Enter Through the ePrize Facebook Application:** During the Promotion Period, you can enter the Promotion application (the "Application") on the ePrize Facebook brand page at www.facebook.com/eprize. You will advance to the Application authorization page where you will be required to authorize Sponsor to pull your profile information and other content that the Application will require to work in order to participate in the Promotion. Then you can follow the links and instructions to

complete and submit the registration form including a valid home address. P.O. Boxes are not permitted.

After completing the registration, you will automatically receive one (1) Grand Prize Drawing entry, advance to the Instant Win Game page and receive one (1) Instant Win Game play for that day. The Instant Win Game results will be displayed instantly. Entrants will be notified immediately if they are potential winners of the Instant Win Game and provided directions for validation. All potential winners are subject to verification before any prize will be awarded. ePrize is responsible for the functionality of the Instant Win Game.

Limit: Each entrant may enter/play one (1) time per day during the Promotion Period, regardless of the method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated program to enter will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. Each potential winner may be required to show proof of being the authorized account holder. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

Tell A Friend Program: After you enter the Promotion, you will be invited to submit the names and email addresses of up to three (3) friends who must be eligible to enter the Promotion. Each person that you refer will receive an email notifying him or her about the Promotion. You may only refer persons with whom you have an existing relationship. For each referral of up to three (3) friends with valid email addresses, you will be given one (1) additional entry into the Grand Prize Drawing up to a total of three (3) additional entries per day during the Promotion Period.

You may enter the Grand Prize Drawing through as many Creative Presentations as you like.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE PROMOTION SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING PLAY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF THEIR VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

5. Instant Win Game and Drawing. Receiving a prize is contingent upon compliance with these Official Rules. Grand Prize Drawing: Sponsor will randomly select one (1) Promoter's Creative Presentation from among all Creative Presentations and Sponsor will then select one (1) potential Grand Prize winner from among all eligible entries received through the selected Creative Presentation, on or about October 26, 2012. The potential Grand Prize winner will be notified after the date of the random drawing. Except where prohibited, the potential Grand Prize winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability and

Publicity Release which must be received by Sponsor, within seven (7) days of the date notice or attempted notice is sent, in order to claim the prize. If the potential winner is Canadian, he/she will also be required to correctly answer a time-limited skill-testing question in order to be eligible to receive the prize. If the potential winner cannot be contacted, fails to sign and return the Declaration of Compliance, Liability and Publicity Release within the required time period (if applicable), fails to correctly answer the skill-testing question (if applicable), or prize is returned as undelivered, potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential Grand Prize winner is disqualified for any reason, an alternate winner will be selected in a random drawing from among all eligible entries received for the selected Creative Presentation. Only three (3) alternate winners will be selected, after which the Grand Prize will remain un-awarded. The Grand Prize will be fulfilled approximately 8-10 weeks after winner verification. Instant Win Game: One hundred seventy-five (175) random computer-generated winning times, one for each Instant Win Game prize listed below, will be generated during the Promotion Period. One (1) winning time for the Instant Win Game prize will be generated per day. If you are the first person to play the Instant Win Game at or after one (1) of the randomly generated winning times, you will be a potential winner of the prize indicated. Each potential winner from Canada will also be required to correctly answer a skill-testing question to be eligible to receive a prize. If a potential winner cannot be contacted, fails to correctly answer the skill-testing question (if applicable), or prize is returned as undeliverable, potential winner forfeits the prize. Unclaimed Instant Win Game prizes will not be awarded. Instant Win Game prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion.

6. Prizes.

a. Grand Prize Drawing: ONE (1) GRAND PRIZE: One (1) Grand Prize for the Grand Prize Drawing will be awarded. The exact prize for which an entrant is eligible depends on the Creative Presentation through which he/she entered. The Grand Prize for a potential winner who entered through this Promotion will be \$50,000. Approximate Retail Value ("ARV"): \$50,000 USD. For all non-U.S. winners, 30% of the prize value will be withheld and remitted to the IRS to comply with U.S. tax laws. The odds of this Creative Presentation being selected depend on the total number of Creative Presentations. If this Creative Presentation is selected, the odds of winning depend on the number of entries received through this Creative Presentation.

b. Instant Win Game Prizes: ONE HUNDRED SEVENTY FIVE (175) FIRST PRIZES (1 per day): A \$20 Amazon.com gift code. ARV: \$20 USD. Odds of winning an Instant Win Game Prize depend on the number of prizes available divided by the number eligible Instant Win Game plays received during the Promotion Period. Limit: One (1) Instant Win Game prize per person. Winners should address any issues regarding the redemption of the Amazon.com gift codes directly with Amazon.com. If you have questions about redeeming your gift code, please visit www.amazon.com/gc-redeem. Except as required by law, gift codes cannot be transferred for value or redeemed for cash. Gift codes may be used only for purchases of eligible goods on Amazon.com or certain of its affiliated websites. For complete terms and conditions, see www.amazon.com/gc-legal. Gift codes are issued by ACI Gift Cards, Inc., a Washington corporation. ©,®,™ Amazon.com Inc. and/or its affiliates, 2012.

For all prizes: Winners must comply with terms and conditions of gift cards and gift codes. Winners are solely responsible for all federal, state, and local taxes and other fees associated with prize receipt and use. No substitution, assignment or transfer of prizes

permitted, except by Sponsor, who reserves the right to substitute a prize with another prize of greater or equal value if prize cannot be awarded as stated.

7. Publicity. Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's use of winner's name, likeness, voice, opinions, hometown and state/province for promotional purposes in any media without further payment or consideration.

8. General Conditions. Sponsor reserves the right to cancel or modify the Promotion if fraud, technical failures or any other factor beyond its reasonable control impairs the integrity of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prize at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of this or any other Promotion or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage Sponsor's or any Promoter's Web site or undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. Release. By receipt of any prize, each winner agrees to release and hold harmless Sponsor, Facebook, Inc., Amazon.com, Inc., and their respective related companies, franchisees, and each of their respective officers, directors, employees and agents from and against any claim or cause of action arising out of participation in the Promotion or receipt or use or misuse of any prize.

10. Limitations of Liability. Sponsor is not responsible for and entrant hereby releases Sponsor from any claims arising from: (1) incorrect or inaccurate transcription of entry information or late, lost, stolen, illegible, incomplete, misdirected, or entries received through impermissible or illegitimate channels, all of which will be disqualified; (2) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer, network, hardware or software; (3) the unavailability or inaccessibility of any service; (4) unauthorized human intervention in any part of the entry process or the Promotion; (5) electronic or human error which may occur in the administration of the Promotion or the processing of entries; or (6) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or from downloading any material from Sponsor's Web site(s), regardless of whether the material was prepared by any Sponsor, or a third party, and regardless of whether the material is connected to a Sponsor's Web site by a hypertext link. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Grand Prize Drawing or Instant Win Game play, if it is possible. If the Grand Prize Drawing or Instant Win Game play, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes. Entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Promotion or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Data Collection. Sponsor collects personal information from you when you enter the Promotion. The information collected is subject to both the ePrize, LLC Privacy Policy <http://www.eprize.com/privacy-policy>.

13. Winner List: For a winner list, visit <http://bit.ly/xjwMCw>. The winner list will be posted after winner confirmation is complete.

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